CAN-SPAM Act Compliance:

I. <u>Header</u> - Do not use false/misleading header

II. <u>Advertisement Id</u> - Identify message as "advertisement"

III. <u>Subject Lines</u> - Do not use deceptive subject lines

IV. <u>Honor</u> - Honor opt-out requests as promptly as possible

V. <u>Opt-Out</u> - Inform recipients of how to opt-out of receiving future messages

VI. <u>Monitor</u> - Monitor messages that are sent on your behalf

VII. <u>Location</u> - Inform recipients of where you are located